



Palm Beach County *Chapter*

PALM BEACH COUNTY ALA CHAPTER MONTHLY FOCUS July 2010

Attorney Appreciation Luncheon

Please remember to save the date on your attorney's calendar for our annual Attorney Appreciation Luncheon to be held on Tuesday, September 28th at the Convention Center from noon to 2 pm. Our speaker will be Jim O'Connell an Executive Consultant with Ceridian Corporation. With over thirty years experience in federal legislative and regulatory affairs, Jim focuses on HR and payroll policy issues, keeping customers informed about fast-changing and complex compliance regulations and workforce trends. He will be speaking about Health Care Reform and how it will affect us. Rita Alli, National President of ALA, will also talk for 15 minutes about ALA and why it is important for ALA members to attend educational conferences and be involved with ALA. You will certainly want your managing attorneys to hear why it is so important for you to be part of this wonderful organization and to attend the educational conferences.

Lori A. DeMayo Appointed to the Keiser University 2010 Advisory Board

Lori A. DeMayo, Legal Administrator with Rosenthal, Levy & Simon, P.A., along with paralegal Melissa Alcantaro and attorney Marc E. Golden have been named to the Keiser University 2010 Advisory Board. Keiser University is an independent coeducational institution, offering associates, bachelor's, master's and doctorate programs in a variety of areas. Congratulations Lori!

Committee Chair Changes

Kim O'Keefe is our new Legal Directory Chairperson and Eden Rose is our new Legal Expo Chairperson. Congratulations Kim and Eden!

New Member

Please welcome Leonore Y. Noe, Controller with Rosenbaum, Mollengarden, Janssen & Siracusa PLLC, who is our newest member to our Chapter. Welcome Leonore!

Employment Law Seminar

Christine D. Hanley, with Christine D. Hanley & Associates, P.A., will be holding a half-day Employment Law Seminar on Tuesday, November 9th before our scheduled meeting; the session will

begin at 8:00 am with a continental breakfast and will run until our regular scheduled luncheon meeting begins. More information will be sent out as the time gets closer.

Night of Laughter
A Community Challenge Event

Join us for a fun filled night of laughter on Thursday, August 26th, at this year's second Night of Laughter, sponsored by The Palm Beach County Chapter Association of Legal Administrators. The event takes place at the Improv Comedy Club, at City Place at 8:00 p.m. You must be 18 to attend; tickets are \$20 each and admit two people. Tickets are available from anyone on the Board. Ticket sales will benefit The Leukemia & Lymphoma Society's Light the Night Walk taking place on Friday, November 12th starting at 6:30 pm. If you are interested in joining the PBCALA team, contact Mary Aguiar at maguiar@cdhanley.com.

New Book on Legal Management Available

There is a new book specifically for law firm administrators available in the ALA Bookstore, [Best Practices in Legal Management: A Comprehensive Guide](#). In the "browse" section of the current issue of *ALA News*, Editor Rita Thompson, CLM, [provides a description of the book](#); with purchase, you'll receive a flash drive of forms. While supplies last, they are also giving away one free book (of your choice) with any order from the ALA Bookstore. [Order today!](#)

**2010 Law Firm Profitability
Enhancement Webinar**

Wednesday, August 18, 2010

Noon (ET) • 11:00 a.m. (CT) • 10:00 a.m. (MT) • 9:00 a.m. (PT) (3.5 hours) It's more important than ever to control costs, target your firm's financial strengths and increase profitability. Join the ALA *Law Firm Profitability Enhancement Webinar* and get the tools to maximize your firm's bottom line. Learn more and register online at www.alanet.org/webinars

Committee Reports:

Business Partners (formerly Vendor Sponsorship): The Vendor Sponsorship Committee has changed its name to Business Partners Committee. This change corresponds to ALA headquarters and other Chapters' reference to the importance of our partnerships within the business community.

To show our Chapter's appreciation, the Board is hosting its annual appreciation luncheon on Tuesday, July 20, 2010, with our current business partners to assess their needs for the upcoming year. The luncheon is only open to our business partners and the Board, but if you have any comments, suggestions, or concern you wish the Board to address, please immediately contact Gloria E. Hernandez at geh@flappellatelaw.com.

Also, if you have a business that you feel would benefit from partnering with our Chapter, please contact Gloria E. Hernandez at geh@flappellatelaw.com.

CLM Study Group: The CLM study group has formed and will be meeting every other Wednesday. Members at this time include Mary Aguiar, Clover Gilroy, Debbie Giordano, Kimberly O'Keefe, Gloria Hernandez, and Lisa Tierney. James Menendez, CLM and David True, CLM have attended the organizational meetings and sessions held so far to mentor those attending and provide suggestions for future study sessions. Any interested members who would like to join should contact David R. True, CLM at drt@searcy.com.

Community Challenge: If anyone is interested in joining this committee, please contact Marilyn Fong at mfong@gunster.com

Sponsor Directory: If anyone is interested in joining this committee, please contact Roxanne Nelson at rdn@williegary.com

Education Committee: The next item on the committee's list is getting the re-vamped education brochure approved, printed and out to the schools for the 2010-11 School year.

Job Board: If any member has a job ad to post, please send the job ad to employment@pbcala.org. All jobs are posted within 48 hours the Chapter website. Periodic Job Board e-mails will also be sent to members, to other associations, and to other media for distribution. The Paralegal Association also pulls job ads from our Chapter website for publication to its members. Only job ads sent directly to employment@pbcala.org will be posted, so please remember to send all ads to employment@pbcala.org! Note: This is a free service to all members, and also to any organization meeting the national ALA criteria. This is also a free service for any headhunter posting a management or administrator position only. Please e-mail employment@pbcala.org with ads and/or any questions!

Resume Board: If you are interested in posting a resume on the board, please contact Jay Montgomery jmontgomery@blesmlaw.com. Please remember to submit resumes from individuals that you would personally recommend.

Legal Expo Committee: The Legal Expo Committee is taking a much deserved break after putting on another terrific Expo last month. Committee Chair: Eden Rose at erose@murphyreid.com

Membership: Don't forget to send back your questionnaire about the socials. This will help the committee with planning. If anyone is interested in joining the Membership committee or volunteering to mentor new members, please contact Sue Recchia sue@wlclaw.com. and/or Maryellen Castellano mcastellano@foxwackeen.com

Salary Survey: If anyone is interest in joining this committee please contact Jennifer Tracy at jbt@paxsmith.com.

Speaker: If anyone is interested in joining this committee, please contact Laura Stolzman at lstolzman@eapdlaw.com

Vendor Sponsorship: If you have a sponsor that you feel would benefit from participating in sponsoring our chapter, please contact Gloria E. Hernandez at geh@flappellatelaw.com.

Website: Make sure that you check in at least monthly to see all the important information being posted to our new and improved PBCC ALA website at www.pbcala.org . If you are interested in joining this committee, please contact Jay Montgomery at jmontgomery@blesmlaw.com.



July Birthdays:

Joy Wilson, Albert Fielder Jr., Susan Recchia,
Debi Fogel and Wendy Silverstein

Happy Birthday Everyone!

Upcoming Events

July 21, 2010 – ALA Webinar - Legal Risks to Assessing Candidates by Social Networking Sites

Contact: [Rosemary Shiels](#), ALA Headquarters

August 18, 2010 – ALA Webinar - Law Firm Profitability Enhancement

Contact: [Rosemary Shiels](#), ALA Headquarters

Visit our Chapter website at www.pbcala.org for other upcoming events

Next Meeting/Speaker/Program

Date: Tuesday, August 10, 2010 Time: 11:30 am to 1:30 pm

Location: **Palm Beach County Convention Center**, 650 Okeechobee Blvd., West Palm Beach, Meeting Room 1GH, downstairs.

Topic: Financial Panel

Panel: CPA's JoAnn Wagner and Kevin Youngblood

Contact: Debbie Giordano dag@mcsomm.com